

David's Wholesale specializes in importing high quality, low priced wholesale products such as wholesale backpacks and accessories through traditional brick and mortar retailers and a select group of e-tailers, who, among other things, meet and or exceed requirements to qualify as an Authorized Amazon Dealer.

Select internet distribution will be implemented to promote limited distribution, protect the image of the Moda West brand and to ensure the David's Wholesale e-tail network provides superior customer service by offering consistent product information highlighting products in a wide range of widths, sizes and colors that the Moda West brand has long supported.

David's Wholesale reserves the right, in its sole discretion, to authorize dealers, otherwise selling our products through brick and mortar retail locations, catalogues, or other non-internet channel, to become Authorized Internet Retailers and to sell on Amazon. No sales on Amazon may be made unless and until the dealer has executed this Agreement and it has been signed by our corporate officer (VP/Director of Sales). Any brick and mortar, catalogue or other authorized dealer of products which sells on Amazon without authorization is subject to termination or suspension of its right to sell products.

Authorized Amazon Dealers must adhere to requirements specified in this Agreement. Failure to do so may result in suspension or termination as determined by David's Wholesale.

By executing this Agreement, the dealer agrees:

Dealer Policy:

1. Amazon Dealers must have written authorization for each product which they are offering and must obtain authorization from VP/Director of Sales.
2. Authorized Amazon Dealers must comply with the Guidelines attached hereto, as the same may be amended from time to time.
3. David's Wholesale reserves the right to withdraw authorization to sell on Amazon with or without cause and without the obligation to pay any amounts for goodwill, lost business, investment or any other reason.

Amazon Product Request. SKU: _____

Business Name: _____

Street Address: _____

City, State, Zip Code: _____

Account #: _____

Dealer Representative Name: _____

Dealer Representative Title: _____

Dealer Representative Signature & Date: _____

Corporate Approval:

VP/Director of Sales, Name: _____

Signature & Date: _____

Amazon Guidelines

Customer Service:

1. Authorized Amazon Dealers must provide superior customer service which includes: product knowledge, order management and product return management.
2. Authorized Amazon Dealers must process and ship orders within two business days of receipt, at the displayed price without un-authorized substitution.
3. Authorized Amazon Dealers must respond to customer inquiries within one business day of receipt.
4. Authorized Amazon Dealers cannot' attach to a current David's Wholesale listing.
5. Authorized Amazon Dealers agree that if given approval to sell on Amazon they will not under-cut David's Wholesale listings on price.

Dealer Product Presentation:

1. Authorized Amazon Dealers must adhere to the Trademark Usage & Branding Policy Manual.
2. Authorized Internet Dealers must only use authorized product descriptions and images.
3. Any modification by the Authorized Amazon Dealer to product images or descriptions provided by must be approved by (VP/Director of Sales).